

Masters of the American West®

SPONSORSHIP OPPORTUNITIES

Your sponsorship provides essential support for the Autry’s educational programs, innovative exhibitions, and over 100 public events annually. Thank you.

Sponsorship confirmation is required by November 27, 2019, to be recognized in the *Masters* invitation and by January 10, 2020, to be recognized in the *Masters* catalog.

\$50,000 FOUNDING SPONSOR (\$39,500 tax deductible)

- Special recognition as a **Founding Sponsor** in all printed materials, website, and on-site signage
- Opportunity for ad placement in the *Masters* catalog
- **20 tickets** to the following:
 - ♦ Artists’ Dinner/Exhibition Preview, including a new **Buy It Now** option for *Masters Miniatures* that evening!
 - ♦ All Opening Day events

\$25,000 DIAMOND SPONSOR (\$22,350 tax deductible)

- Special recognition as a **Diamond Sponsor** in all printed materials, website, and on-site signage
- Opportunity for ad placement in the *Masters* catalog
- **10 tickets** to the following:
 - ♦ Artists’ Dinner/Exhibition Preview, including a new Buy It Now option for *Masters Miniatures* that evening!
 - ♦ All Opening Day events

\$10,000 PLATINUM SPONSOR (\$7,880 tax deductible)

- Special recognition as a **Platinum Sponsor** in all printed materials, website, and on-site signage
- **8 tickets** to the following:
 - ♦ Artists’ Dinner/Exhibition Preview, including a new **Buy It Now** option for *Masters Miniatures* that evening!
 - ♦ All Opening Day events

\$5,000 PATRON SPONSOR (\$3,410 tax deductible)

- Special recognition as a **Patron Sponsor** in all printed materials, website, and on-site signage
- **6 tickets** to the following:
 - ♦ Artists’ Dinner/Exhibition Preview, including a new **Buy It Now** option for *Masters Miniatures* that evening!
 - ♦ All Opening Day events

\$3,000 SILVER SPONSOR (\$1,940 tax deductible)

- Special recognition as a **Silver Sponsor** in all printed materials, website, and on-site signage
- **4 tickets** to the following:
 - ♦ Artists’ Dinner/Exhibition Preview, including a new **Buy It Now** option for *Masters Miniatures* that evening!
 - ♦ All Opening Day events

ALL SPONSORSHIP LEVELS ALSO INCLUDE:

- Your printed materials in the *Masters* guest tote bags
- A link to your organization from the *Masters* website

ESPECIALLY FOR ART GALLERIES

All the benefits of your selected sponsorship level, **plus** additional recognition in the *Masters* catalog on the “Sponsoring Galleries” page, which includes your gallery’s name, location, and a list of the *Masters* artists you represent. Sponsoring galleries will also be cross-referenced in the catalog bios of the artists they represent and receive a list of contact information for art buyers who opt in to information sharing.

AVAILABLE SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

Sponsorship confirmation is required by November 27, 2019, to be recognized in the *Masters* invitation and by January 10, 2020, to be recognized in the *Masters* catalog.

ARTISTS’ DINNER \$25,000 (\$22,880 tax deductible)

- Exclusive **Title Sponsor** of the Artists’ Dinner in printed materials
- High visibility with on-site signage
- Opportunity to make welcome remarks from the podium
- Benefits of a **Platinum Sponsor**

AFTER-SALE SOIRÉE \$15,000 (\$13,410 tax deductible)

- Exclusive **Title Sponsor** of the After-Sale Soirée in printed materials and on website
- High visibility with on-site signage
- Benefits of a **Patron Sponsor**

AVAILABLE AWARD SPONSORSHIPS

Sponsorship confirmation is required by November 27, 2019, to be recognized in the *Masters* invitation and by January 10, 2020, to be recognized in the *Masters* catalog.

PATRONS’ CHOICE AWARD \$10,000 (\$8,410 tax deductible)

- Exclusive **Title Sponsor** in printed materials and on website
- Your name on award plaque
- Benefits of a **Patron Sponsor**

REPLY CARD

I/WE WOULD LIKE TO SUPPORT THE AUTRY WITH THE FOLLOWING SPONSORSHIP:

- ☐ \$50,000 Founding Sponsor
- ☐ \$25,000 Diamond Sponsor
- ☐ \$10,000 Platinum Sponsor
- ☐ \$5,000 Patron Sponsor
- ☐ \$3,000 Silver Sponsor

I/WE WOULD LIKE TO SPONSOR THE FOLLOWING EVENT:

- ☐ \$25,000 Artists’ Dinner
- ☐ \$15,000 After-Sale Soirée

I/WE WOULD LIKE TO SPONSOR THE FOLLOWING AWARD:

- ☐ \$10,000 Patrons’ Choice Award

☐ **I/WE CANNOT ATTEND** but wish to make a tax-deductible contribution of

\$

Sponsor Designation
(Please print as you would like your name to appear.)

PLEASE SEE OTHER SIDE.

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Tax ID# 95-3947744

REPLY CARD

CONTACT NAME

COMPANY

ADDRESS

CITY STATE ZIP

PHONE

E-MAIL

- ☐ Please find my/our check to the **Autry Museum** enclosed.
- ☐ Please charge my/our credit card:
- ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

NAME ON CREDIT CARD

CARD NUMBER EXP. DATE

SIGNATURE

PLEASE SEE OTHER SIDE.

ARTISTS' DINNER
Friday, February 7, 2020

Enjoy a preview of the *Masters* exhibition and meet the artists who make it happen. The evening includes a cocktail reception, dinner, a brief program, and a **Buy It Now** opportunity.

Eliminate the risk of losing your favorite *Miniature* in the random draw with the **Buy It Now** option. Only the *Miniature* paintings will be available at the **Buy It Now** price on a first-come, first-served basis, and only during the Artists' Dinner. On Saturday, February 8, the sale of *Miniatures* will be done by random draw. Buyer must be present.



OPENING DAY
Saturday, February 8, 2020

Exhibition opens! Daytime events include presentations by renowned *Masters* artists Kim Wiggins and Billy Schenck, a luncheon, and the awards presentation.

The excitement continues in the evening at the art sale and after-sale soirée with great food, great friends, live music, and more.



Masters
ART EXHIBITION AND SALE
2020 SPONSORSHIP OPPORTUNITIES

ABOVE: DANIELLE KLEBANOW PHOTOGRAPHY
BACK PANEL, TOP: JAMIE PHAM PHOTOGRAPHY • BOTTOM, LEFT & RIGHT: DANIELLE KLEBANOW PHOTOGRAPHY