



## Masters Exhibition and Sale 2021 Sponsorship Opportunities

### Sponsorship Recognition Deadlines

For recognition in the following your sponsorship pledge must be confirmed by:

- *Masters* Signature Mailing: December 18, 2020 (20-page direct mail piece to 20,000 circulation)
- *Masters* digital eblasts: January 11, 2021 (circulation 40,000 +)
- *Masters* Catalog (digital and printed versions): January 25, 2021
- On-site signage: February 1, 2021
- All sponsors will receive the printed *Masters* catalog.

### Sponsorship Levels and Benefits

#### **\$50,000 Founding Sponsor** (\$50,000 tax deductible)

- Prominent recognition including logo as a **Founding Sponsor** a full-page section of the *Masters* signature mailing, all printed materials, website, all digital components, and on-site signage
- Opportunity for ad placement in the printed *Masters* catalog
- A link to your organization from the *Masters* website
- Invitation for 12 guests to preview the *Masters* gallery in-person (pending government restrictions)
- Signed sketch by a noted *Masters* artist

#### **\$25,000 Diamond Sponsor** (\$25,000 tax deductible)

- Prominent recognition including logo as a **Diamond Sponsor** in ½ page section of the *Masters* signature mailing, all printed materials, website, all digital components, and on-site signage
- Opportunity for ad placement in the printed *Masters* catalog
- A link to your organization from the *Masters* website
- Invitation for 10 guests to preview the *Masters* gallery in-person (pending government restrictions)
- Signed sketch by a noted *Masters* artist

#### **\$10,000 Platinum Sponsor** (\$10,000 tax deductible)

- Special recognition including logo as a **Platinum Sponsor** in ¼ page section of *Masters* signature mailing, in all printed materials, website, all digital components, and on-site signage
- A link to your organization from the *Masters* website
- Invitation for 8 guests to preview the *Masters* gallery in-person (pending government restrictions)
- Thank you gift from a noted *Masters* artist

**\$5,000 Patron Sponsor** (\$5,000 tax deductible)

- Recognition as a **Patron Sponsor** in the *Masters* signature mailing, all printed materials, website, all digital components, and on-site signage
- A link to your organization from the *Masters* website
- Invitation for 6 guests to preview the *Masters* gallery in-person (pending government restrictions)
- Thank-you gift from a noted *Masters* artist

**\$3,000 Silver Sponsor** (\$3,000 tax deductible)

- Recognition as a **Silver Sponsor** in the *Masters* signature mailing, all printed materials, website, all digital components, and on-site signage
- A link to your organization from the *Masters* website
- Invitation for 4 guests to preview the *Masters* gallery in-person (pending government restrictions)
- Thank you gift from a noted *Masters* artist

**Especially for Art Galleries**

All the benefits of the selected sponsorship level listed above, **plus** additional recognition in the *Masters* catalog on the “Sponsoring Galleries” page, which includes the gallery’s name, location, and a list of the *Masters* artists they represent.

**Award Sponsorships** (\$10,000 tax deductible) **\$10,000**

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- Exclusive **Title Sponsor** in printed materials and on all digital platforms
- Your name on award plaque
- All benefits of a **Platinum Sponsor**

**Artist Salons - \$5,000 each or \$20,000 for exclusive Presenter Recognition for the series**

We are proud to present the Artists Salon Series featuring select Masters Artists, an exclusive virtual sneak peek into artists’ studios. This unique and thoughtfully designed program is exclusively available only to our Autry supporters and special friends! Each salon offers one hour of private engagement with our featured guest(s).

- December \$5,000
- January \$5,000
- January \$5,000
- February \$5,000