



AUTRY MUSEUM OF THE AMERICAN WEST
4700 Western Heritage Way
Los Angeles, CA 90027
323.667.2000 · TheAutry.org/Masters

SCHEDULE OF EVENTS

ARTISTS' DINNER / EXHIBITION PREVIEW | Friday, February 9

Sponsors enjoy a private preview of the *Masters* exhibition with the artists. The evening includes the gallery preview and a cocktail reception, followed by a sit-down dinner and program.

OPENING DAY | Saturday, February 10

For ticket buyers and sponsors. Daytime activities include two artist presentations, the Chuck Wagon Luncheon, the announcement of the Artist Awards, and live music. Art sale and cocktail reception begin at 5:30 p.m.

COLLECTORS' BREAKFAST WITH THE ARTISTS | Sunday, February 11

Sponsors and art buyers are eligible for this exclusive yet informal opportunity to view the exhibition before the museum opens to the public and mingle with *Masters* artists and collectors over breakfast.

2018 SPONSORSHIP OPPORTUNITIES

All sponsorship levels include the opportunity to provide printed material for guests' tote bags as well as a link to your organization from the *Masters* website, plus:

FOUNDING SPONSOR \$50,000

(\$47,850 tax deductible)

- Special recognition as a **Founding Sponsor** in all printed materials and on the website
- Access for **10 guests** to:
 - **NEW!** Collectors' Breakfast With the Artists
 - Artists' Dinner / Exhibition Preview
 - All Opening-Day events

DIAMOND SPONSOR \$25,000

(\$23,280 tax deductible)

- Special recognition as a **Diamond Sponsor** in all printed materials and on the website
- All Founding Sponsor benefits for **8 guests**

PLATINUM SPONSOR \$10,000

(\$8,710 tax deductible)

- Special recognition as a **Platinum Sponsor** in all printed materials and on the website
- All Founding Sponsor benefits for **6 guests**

PATRON SPONSOR \$5,000

(\$4,140 tax deductible)

- Special recognition as a **Patron Sponsor** in all printed materials and on the website
- All Founding Sponsor benefits for **4 guests**

SILVER SPONSOR \$3,000

(\$2,570 tax deductible)

- Special recognition as a **Silver Sponsor** in all printed materials and on the website
- All Founding Sponsor benefits for **2 guests**

2018 AVAILABLE EVENT SPONSORSHIPS

ARTISTS' DINNER \$25,000

(\$23,710 tax deductible)

- Exclusive **Title Sponsor of the Artists' Dinner** in printed materials/website
- High visibility with on-site signage
- **NEW!** Opportunity to make welcoming remarks from the podium
- Benefits of a **Platinum Sponsor**

COCKTAIL RECEPTION \$25,000

(\$23,710 tax deductible)

- Exclusive **Title Sponsor of the Cocktail Reception** in printed materials/website
- High visibility with on-site signage
- Benefits of a **Platinum Sponsor**

CHUCK WAGON LUNCHEON \$15,000

(\$14,140 tax deductible)

- Exclusive **Title Sponsor of the Chuck Wagon Luncheon** in printed materials/website
- High visibility with on-site signage
- **NEW!** Opportunity to make welcoming remarks from the podium
- Benefits of a **Patron Sponsor**

ARTIST PRESENTATION #1 \$10,000

(\$9,140 tax deductible)

- Exclusive **Title Sponsor of Artist Presentation** in printed materials/website
- High visibility with on-site signage
- Benefits of a **Patron Sponsor**

ARTIST PRESENTATION #2 \$10,000

(\$9,140 tax deductible)

- Exclusive **Title Sponsor of Artist Presentation** in printed materials/website
- High visibility with on-site signage
- Benefits of a **Patron Sponsor**

2018 AVAILABLE AWARD SPONSORSHIPS

THOMAS MORAN MEMORIAL AWARD \$10,000

(\$9,140 tax deductible)

Given in recognition of exceptional artistic merit

- Exclusive **Title Sponsor** in printed materials/website
- Your name on the award plaque
- Benefits of a **Patron Sponsor**

GENE AUTRY MEMORIAL AWARD \$10,000

(\$9,140 tax deductible)

Given in recognition of the most outstanding presentation of three or more works

- Exclusive **Title Sponsor** in printed materials/website
- Your name on the award plaque
- Benefits of a **Patron Sponsor**

ARTISTS' CHOICE AWARD \$10,000

(\$9,140 tax deductible)

Given in recognition of the work most popular with participating artists

- Exclusive **Title Sponsor** in printed materials/website
- Your name on the award plaque
- Benefits of a **Patron Sponsor**



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SPONSORSHIP RESPONSE FORM

Sponsorship pledges must be received by December 5, 2017, to be recognized in the invitation and by December 20, 2017, to be listed in the catalog.

I/WE WOULD LIKE TO SUPPORT THE AUTRY WITH THE FOLLOWING SPONSORSHIP:

- \$50,000 Founding Sponsor
- \$25,000 Diamond Sponsor
- \$10,000 Platinum Sponsor
- \$5,000 Patron Sponsor
- \$3,000 Silver Sponsor

I/WE WOULD LIKE TO SPONSOR THE FOLLOWING EVENT:

- \$25,000 Artists' Dinner
- \$25,000 Cocktail Reception
- \$15,000 Chuck Wagon Luncheon
- \$10,000 Artist Presentation #1
- \$10,000 Artist Presentation #2

I/WE WOULD LIKE TO SPONSOR THE FOLLOWING AWARD:

- \$10,000 Thomas Moran Memorial Award
- \$10,000 Gene Autry Memorial Award
- \$10,000 Artists' Choice Award

I/We cannot attend but wish to make a tax-deductible contribution of \$ _____ .

SPONSOR DESIGNATION _____
 (Please print name EXACTLY as you wish to be acknowledged in all printed materials.)

CONTACT NAME _____ **COMPANY** _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **E-MAIL** _____

- Please find my/our check to the **Autry Museum** enclosed.
- Please charge my/our credit card: Visa MasterCard American Express Discover

NAME ON CREDIT CARD _____

CARD NUMBER _____ **EXP. DATE** _____

SIGNATURE _____ **CSC** _____