

# Autry Gala

& Exhibition  
Grand Opening

**Saturday, October 1, 2016**

## **Gala Sponsorship**

### **Opportunities and Benefits**

Please respond by July 8 to guarantee recognition in the invitation,  
and by September 9 to guarantee recognition in the evening's program.

#### **Presenting Sponsor - Gala\*                      \$250,000 (\$242,500 tax deductible)**

- Five premiere tables of 10
- Recognition as Presenting Sponsor on all printed Gala materials and website
- Name or logo printed on event step and repeat\*
- Mention in Gala press release\*
- Recognition on a prominent projected image at event
- Speaking role during Gala program\*
- Introduction to media at press preview\*
- Logo or name included on the *California Continued* title wall during the exhibition's inaugural year\*\*
- VIP preview of the *California Continued* exhibition the evening of the Gala

#### **Presenting Sponsor - After Party\*                      \$150,000 (\$144,000 tax deductible)**

- Four premiere tables of 10 at the Gala dinner
- Recognition as the After Party Sponsor on printed Gala materials and on website
- Recognition on After Party collateral as "host"\*
- Recognition on a prominent projected image at event
- Speaking role at After Party to welcome/thank guests\*
- Logo or name included on the *California Continued* title wall during the exhibition's inaugural year\*\*
- VIP preview of the *California Continued* exhibition the evening of the Gala

#### **Platinum Sponsor                      \$100,000 (\$95,500 tax deductible)**

- Three preferred tables of 10
- Recognition as a Platinum Sponsor on printed Gala materials and on website
- Recognition on a prominent projected image at event
- Logo or name included on the *California Continued* title wall during the exhibition's inaugural year\*\*
- VIP preview of the *California Continued* exhibition the evening of the Gala



**Diamond Sponsor      \$50,000 (\$47,000 tax deductible)**

- Two preferred tables of 10
- Recognition as Diamond Sponsor on printed Gala materials and on website
- Recognition on a prominent projected image at event
- VIP preview of the *California Continued* exhibition the evening of the Gala

**Gold Sponsor      \$25,000 (\$22,000 tax deductible)**

- Two tables of 10
- Recognition as a Gold Sponsor on printed Gala materials and on website
- Recognition at the Gala
- VIP preview of the *California Continued* exhibition the evening of the Gala

**Silver Sponsor      \$10,000 (\$8,500 tax deductible)**

- One table of 10
- Recognition as a Silver Sponsor on printed Gala materials and on website
- Recognition at the Gala
- VIP preview of the *California Continued* exhibition the evening of the Gala

**Individual tickets      \$1,000 (\$850 tax deductible)**

- Event admission and seating for one for dinner
- VIP preview of the *California Continued* exhibition the evening of the Gala



\*Identifies an exclusive opportunity either as the only sponsorship at that level or an opportunity within a sponsorship package, only available for that sponsorship level.

\*\*An estimated 200,000 people will view the exhibition during its inaugural year

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## Gala Sponsorship

### Reply Form

Please respond by July 8 to guarantee recognition in the invitation,  
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program.

**I/We would like to support the *Gala* with the following contribution:**

- |   |  |
|---|--|
| <input type="checkbox"/> \$250,000 Presenting Sponsor—Gala        | <input type="checkbox"/> \$ 50,000 Diamond Sponsor |
| <input type="checkbox"/> \$150,000 Presenting Sponsor—After Party | <input type="checkbox"/> \$ 25,000 Gold Sponsor    |
| <input type="checkbox"/> \$100,000 Platinum Sponsor               | <input type="checkbox"/> \$ 10,000 Silver Sponsor  |

☐ Number of Gala tickets: \_\_\_\_\_ x \$1,000 each = \$ \_\_\_\_\_

☐ **I/We cannot attend but wish to make a tax-deductible contribution of \$ \_\_\_\_\_**

Sponsor Designation \_\_\_\_\_  
(Please print name EXACTLY as you wish to be acknowledged in all printed materials.)

Contact Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

☐ Please find my/our check payable to the **Autry Museum of the American West** enclosed.

☐ Please charge my/our credit card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on the credit card \_\_\_\_\_

Credit card number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**Tax ID# 95-3947744**

