

2017 SPONSORSHIP OPPORTUNITIES

FOUNDING SPONSOR

\$50,000 (\$48,250 tax deductible)

- Special recognition as a **Founding Sponsor** in all printed materials and on website
- Reserved table for **10** in a premier location at the Artists' Dinner / Exhibition Preview on February 10
- Tickets for **10** to all February 11 Opening-Day events: Artist Presentations, Chuck Wagon Luncheon, and Cocktail Reception and Sale
- **NEW!** Opportunity to provide printed material for guests' tote bags
- **NEW!** Link to your organization from the *Masters* website
- **NEW!** Early Bird Preview on opening day, 8:30-10:00 a.m. Opportunity for **10** to view the exhibition before the museum opens to the public at 10:00 a.m.

DIAMOND SPONSOR

\$25,000 (\$23,640 tax deductible)

- Special recognition as a **Diamond Sponsor** in all printed materials and on website
- Reserved table for **8** at the Artists' Dinner / Exhibition Preview on February 10
- Tickets for **8** to all February 11 Opening-Day events: Artist Presentations, Chuck Wagon Luncheon, and Cocktail Reception and Sale
- **NEW!** Opportunity to provide printed material for guests' tote bags
- **NEW!** Link to your organization from the *Masters* website
- **NEW!** Early Bird Preview on opening day, 8:30-10:00 a.m. Opportunity for **8** to view the exhibition before the museum opens to the public at 10:00 a.m.

PLATINUM SPONSOR

\$10,000 (\$8,980 tax deductible)

- Special recognition as a **Platinum Sponsor** in all printed materials and on website
- Admittance for **6** to the Artists' Dinner / Exhibition Preview on February 10
- Tickets for **6** to all February 11 Opening-Day events: Artist Presentations, Chuck Wagon Luncheon, and Cocktail Reception and Sale
- **NEW!** Opportunity to provide printed material for guests' tote bags
- **NEW!** Link to your organization from the *Masters* website

- **NEW!** Early Bird Preview on opening day, 8:30-10:00 a.m. Opportunity for **6** to view the exhibition before the museum opens to the public at 10:00 a.m.

PATRON SPONSOR

\$5,000 (\$4,320 tax deductible)

- Special recognition as a **Patron Sponsor** in all printed materials and on website
- Admittance for **4** to the Artists' Dinner / Exhibition Preview on February 10
- Tickets for **4** to all February 11 Opening-Day events: Artist Presentations, Chuck Wagon Luncheon, and Cocktail Reception and Sale
- **NEW!** Opportunity to provide printed material for guests' tote bags
- **NEW!** Link to your organization from the *Masters* website
- **NEW!** Early Bird Preview on opening day, 8:30-10:00 a.m. Opportunity for **4** to view the exhibition before the museum opens to the public at 10:00 a.m.

SILVER SPONSOR

\$3,000 (\$2,660 tax deductible)

- Special recognition as a Silver Sponsor in all printed materials and on website
- Admittance for **2** to the Artists' Dinner / Exhibition Preview on February 10
- Tickets for **2** to all February 11 Opening-Day events: Artist Presentations, Chuck Wagon Luncheon, and Cocktail Reception and Sale
- **NEW!** Early Bird Preview on opening day, 8:30-10:00 a.m. Opportunity for **2** to view the exhibition before the museum opens to the public at 10:00 a.m.

2017 EVENT SPONSORSHIPS

Artists' Dinner

\$25,000 (\$23,980 tax deductible)

- Exclusive **Title Sponsor** of the Artists' Dinner in all printed materials and on website
- High visibility with on-site signage
- *NEW!* Opportunity to make welcome remarks from the podium
- Benefits of a **Platinum Sponsor**

Cocktail Reception

\$25,000 (\$23,980 tax deductible)

- Exclusive **Title Sponsor** of the Cocktail Reception in all printed materials and on website
- High visibility with on-site signage
- Benefits of a **Platinum Sponsor**

Chuck Wagon Luncheon

\$15,000 (\$14,320 tax deductible)

- Exclusive **Title Sponsor** of the Chuck Wagon Luncheon in all printed materials and on website
- High visibility with on-site signage
- *NEW!* Opportunity to make welcome remarks from the podium
- Benefits of a **Patron Sponsor**

Artist Presentation #1–John Fawcett

\$10,000 (\$9,320 tax deductible)

- Exclusive **Title Sponsor** of Artist Presentation in all printed materials and on website
- High visibility with on-site signage
- Benefits of a **Patron Sponsor**

Artist Presentation #2–Tammy Garcia

\$10,000 (\$9,320 tax deductible)

- Exclusive **Title Sponsor** of Artist Presentation in all printed materials and on website
- High visibility with on-site signage
- Benefits of a **Patron Sponsor**

2017 AWARD SPONSORSHIPS

Thomas Moran Memorial Award

\$10,000 (\$9,320 tax deductible)

Given in recognition of exceptional artistic merit

- Exclusive **Title Sponsor** in all printed materials and on website
- Your name on the award plaque
- Benefits of a **Patron Sponsor**

Award for Watercolor

\$10,000 (\$9,320 tax deductible)

Given in recognition of exceptional artistic merit

- Exclusive **Title Sponsor** in all printed materials and on website
- Your name on the award plaque
- Benefits of a **Patron Sponsor**

Patrons' Choice Award

\$10,000 (\$9,320 tax deductible)

Given in recognition of the work most popular with patrons

- Exclusive **Title Sponsor** in all printed materials and on website
- Your name on the award plaque
- Benefits of a **Patron Sponsor**

John J. Geraghty Award

\$10,000 (\$9,320 tax deductible)

Given in recognition of an individual for his or her advancement of contemporary Western art

- Exclusive **Title Sponsor** in all printed materials and on website
- Your name on the award plaque
- Benefits of a **Patron Sponsor**



AUTRY MUSEUM OF THE AMERICAN WEST
 4700 Western Heritage Way
 Los Angeles, CA 90027
 323.667.2000 • TheAutry.org/Masters

SPONSORSHIP RESPONSE FORM

I/WE WOULD LIKE TO SUPPORT THE AUTRY WITH THE FOLLOWING SPONSORSHIP:

- \$50,000 Founding Sponsor
- \$25,000 Diamond Sponsor
- \$10,000 Platinum Sponsor
- \$5,000 Patron Sponsor
- \$3,000 Silver Sponsor

I/WE WOULD LIKE TO SPONSOR THE FOLLOWING EVENT:

- \$25,000 Artists' Dinner
- \$25,000 Cocktail Reception
- \$15,000 Chuck Wagon Luncheon
- \$10,000 Artist Presentation #1
- \$10,000 Artist Presentation #2

I/WE WOULD LIKE TO SPONSOR THE FOLLOWING AWARD:

- \$10,000 Thomas Moran Memorial Award
- \$10,000 Award for Watercolor
- \$10,000 Artists' Choice Award
- \$10,000 Patrons' Choice Award
- \$10,000 John J. Geraghty Award

I/We cannot attend but wish to make a tax-deductible contribution of \$ _____ .

SPONSOR DESIGNATION _____

(Please print name EXACTLY as you wish to be acknowledged in all printed materials.)

CONTACT NAME _____ **COMPANY** _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **E-MAIL** _____

Please find my/our check enclosed, payable to **Autry Museum of the American West**.

Please charge my/our credit card:
 Visa MasterCard American Express Discover

NAME ON CREDIT CARD _____

CARD NUMBER _____ **EXP. DATE** _____

SIGNATURE _____ **CSC** _____

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